

THE AVS SOURCE



2012 SPRING Newsletter

Abbie J. von Schlegell, CFRE



The daffodils and rhodies are up - it's spring!

a. von schlegell & co T. A. with a Twist!

In February 2012, I conducted a workshop on *Milestone Planning and Fundraising* for the **Community Foundation of Greater New Haven** and continue to provide up to 100 hours of consulting and coaching for 10 grantees of the Foundation.

FEATURED ARTICLE

Using interim executives for roles other than the ED

Did you know...

Baby Boomers volunteer at a higher rate than the overall U.S. population, and volunteer a greater average number of hours each week.

Dear Elvia

Happy springtime!

It's such a lovely time of year that renews hope and offers a fresh start. It also signals that warmer weather is on its way!

Recently I had the pleasure of serving as Interim Director of Major and Planned Gifts at Wellesley College. While any interim position is usually temporary, it can be a significant and pivotal time for the organization. The featured article (left column) identifies some of the real issues and makes valid points that may commonly be overlooked.

Due to our early spring season, I can't help but notice the similarities between interim management and spring - most notably, a fresh start for some programs and people!

Doing things the way they've always been done is not always a good reason to continue. Having an interim manager can offer different perspectives and resources for the staff, enable a smooth transition for the new manager and create a conducive environment for the new leader to settle in and take charge.

If you have need for even short term interim assistance, a. von schlegell & co is ready to spring into action - just give a call!

Sincerely,

Abbie J. von Schlegell, CFRE
Principal
a. von schlegell & co.
abbie@abbievonschlegell.com
410.908.9068



Abbie is available for speaking engagements and consulting. Contact her today by clicking on the photo!

SPEAKING ENGAGEMENTS

AFP Rhode Island
Fundraising Day Annual Conference
*Women's Philanthropy: empowerment, passion and impact**
April 27, 2012
Crowne Plaza Warwick, Warwick, RI

CT Nonprofits
*Principles of Fundraising - Major Gifts**
May 17, 2012
Augusta Curtis Cultural Center
Meriden, CT

Community Foundation of Northwest CT*
Annual Conference
June 20, 2012
Torrington, CT

Chautauqua Institution*
How To Be A Gold Star Member
July 30-Aug 3
Chautauqua, NY

National Catholic Development Conference
NCDC: the Voice for Catholic Fundraising*
Women in Philanthropy
September 23-26, 2012
The Gaylord Opryland Hotel, Nashville, TN

TEACHING

Abbie is Adjunct Faculty at
Boston University, Boston, MA

[Certificate in Professional Fundraising](#)

This course is given in two 12 week sections: the first as an introductory overview, the second with a concentration on specific fund raising areas: Planned and Estate Gifts, Internet Fund Raising, Prospect Research, Management and Accountability.

* Open to the public

[Archive of Speaking Engagements](#)

Buy me a cup a of coffee and I'll give you
a FREE 60-minute consultation!



Leadership Coaching | Strategic Planning | Capital Campaign | Feasibility Study | Development Assessment | Fundraising | Women's Philanthropy Major Gifts Programs | Endowment Development | Interim Leadership

abbie@abbievonschlegell.com ~ 410.908.9068