

# AVS

a. von schlegell & co

fostering the art of philanthropy

## THE AVS SOURCE



2011 WINTER Newsletter

Abbie J. von Schlegell, CFRE



Last Friday it was a balmy 49 degrees in the Berkshires!

### FEATURED ARTICLES

The most recent research from early 2011 answers the question...

#### Are Women More Philanthropic Than Men?

### AVS Quick Links

My website has a wonderful collection of articles and resources you may find useful.

>>>>|<<<<

Send me an Email.  
I'd love to hear about

Dear MARY,

Warm winter wishes!

Why yes, here in the northeast it is warm considering our recent weather. Last week we finally got above freezing temperatures!

Here it's imperative to keep our pipelines warm and active or they will freeze and possibly burst (*unfortunately I've been there and done that!*)! By the same token, the staff and board of a non-profit organization must do the same!

I highly recommend A Best Practices report from Bristol Strategy Group, [Teach Your Pipeline to Speak Fluent "Donor"](#).

Planning, managing, and strategizing are my specialties. Don't let your cash flow freeze up!

Give me a call for a consultation, sign up for one of my classes, or visit one of my speaking engagements to let me know how *a. von schlegell & co* might help you in your fundraising, governance and program needs.

Sincerely,

Abbie J. von Schlegell  
Principal  
a. von schlegell & co.

the interesting resources  
you have to share.

View my profile on  
[Linked in](#)

Find me on  
[Facebook](#)

### Did you know...

In every income group except for one, women GIVE MORE than men.

Source: The Center for Philanthropy at IUPUI

## SPEAKING ENGAGEMENTS

### AFP/Quebec, CN Monthly Program Meeting

Montreal, CN

February 18, 2011

Assessment: The Highway to Philanthropic Success!

Research Power: The Right Gift by The Right Donor Asked the Right Way

<http://afpquebec.afpnet.org/CalendrierActivity.aspx>

### Finding the Pot of Gold

Newport, RI

March 14, 2011

Advancing Women's Philanthropy: What motivates women donors?

<http://neahp.org/conference.html>

### AFP/Western MA

Holyoke, MA

March 16, 2011

Getting Your Board Engaged in Fundraising and Supporting Your Organization

<http://afpwma.org>

### PPGGNNY

Troy, NY

April 5, 2011

Women Driving Philanthropy: A View From Behind The Wheel

<http://www.ppggyny.org>

### AFP/CT

Hamden, CT

April 28, 2011

Essentials of Fundraising: Major Gifts

## TEACHING

*Abbie is Adjunct Faculty at BU*

### Boston University

Boston, MA

March 23, March 30, April 6, 2011

June 23, 28 and 30, 2011

Certificate in Fundraising Management and Accountability

This course concentrates on specific fund raising areas. Planned and Estate Gifts, Internet Fund Raising, Prospect Research, Management and Accountability

*"Great overview! I loved Abbie's easy-going nature and her willingness to answer questions, give examples and share her resources!"*

AFP NNE 2010 Academy Attendee

\* Open to the public

[Archive of Speaking Engagements](#)

**Save  
\$\$\$**

I will be in these locations for upcoming speaking engagements and new clients. Consider sharing expenses with another organization and save!

Boston, MA | Newport, RI | Sharon, MA | Troy, NY

New Clients: Operation A.B.L.E of Greater Boston  
Women's Lunch Place  
Trustees of Reservations